

# THE "MORE REWARDS" WIN WIN EVENT

## FEBRUARY 2021 OFFICIAL RULES

The "More Rewards" Win Win Event" (the "Digital Game") is offered by Save-On-Foods Limited Partnership ("Game Sponsors") and is administered by WSP International Limited ("Administrators"). Game Sponsors and Administrators herein after will be referred to as the Game Entities.

**NO PURCHASE NECESSARY TO PLAY.** Making a purchase will not improve your chances of winning. **You must be a registered More Rewards® member in order to participate, open Digital Game Tickets and win prizes in the Digital Game (see Rule 3, below).**

**General Information:** The Digital Game is being played at approximately 181 participating Save-On-Foods, PriceSmart Foods and Urban Fare stores ("Participating Locations") in the Canadian provinces of British Columbia (BC), Alberta (AB), Saskatchewan (SK), Manitoba (MB) and the Yukon Territories (YT). The Digital Game is played using Digital Game Tickets ("Digital Ticket(s)") that can be opened on a computer, tablet or smartphone. You will automatically receive a Digital Ticket every time you make a qualifying purchase of \$50.00 or more before tax with your registered More Rewards® card at a Participating Location during the Game Period while supplies last ("qualifying purchase"). Obtain an additional (1) Digital ticket when your qualifying purchase is over \$100.00 before tax. Obtain an additional (1) Digital ticket when your qualifying purchase is over \$150.00 before tax. Obtain an additional (1) Digital ticket when your qualifying purchase is over \$200.00 before tax. Plus, you will obtain an additional (1) Digital ticket when you make a qualifying purchase of \$50.00 or more using your CIBC debit or credit card. Maximum limit of five (5) Digital Tickets, by any method, per customer per day. Purchases of lotto, tobacco, gift cards, prescriptions, clinics, diabetes care, tickets, charities, wines and other alcoholic beverages, bus passes, postage stamps, insurance, delivery, deposit & recycling fees, rewards and taxes DO NOT qualify for your purchase total. Store Manager or Corporate More Rewards Cards do not qualify for Digital Game Tickets. You can obtain a More Rewards card free at any time by requesting a card at any Participating Location or by signing up for free at [www.morerewards.ca](http://www.morerewards.ca). Any questions, concerns or comments regarding the Digital Game can be forwarded to [gamemaster@winwinevent.ca](mailto:gamemaster@winwinevent.ca). Or send your questions, concerns or comments to "More Rewards Win Win Event, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4".

**No Purchase Digital Tickets:** You can obtain a Digital Game Tickets without making a purchase by sending a 3" x 5" card legibly printed with your name, your More Rewards card number and your email address, to "More Rewards Win Win Event Digital Ticket Request", c/o P.O. Box 3009, M.I.P, Markham, ON, L3R 6G4. Requests must be received by March 17, 2021. Limit of four (4) Digital Tickets per request, per day of the Game Period (see section Game Dates below); one request per outer mailing envelope. Your no purchase Digital Tickets will be emailed to the email address provided. No mechanically reproduced or computer-generated requests allowed.

**1) GAME DATES:** The Digital Game begins at the later of 12:00:01 AM, Pacific Time ("PT") or the start of business of each Participating Location on February 25, 2021 (the "Game Start Date"). The Digital Game is scheduled to end at the earlier of 11:59:59 PM PT or the end of business of each Participating Location on March 17, 2021 (the "scheduled Game End Date") or whenever Digital Ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the scheduled Game End Date is known as the "Game Period". Certain components of the Digital Game will end on different dates, as indicated elsewhere in these rules.

**2) WHO CAN PLAY:** The Digital Game is open to all legal residents of the Canadian provinces of BC, AB, SK, MB and YT who have reached the age of majority, as of Game Start Date, in the province in which they reside and are a **More Rewards® member**. (The age of majority is 19 years in BC and YT; 18 years in AB, SK and MB).

**3) HOW TO PLAY:** There are three ways to play and win, including: **INSTANT WIN, SPIN TO WIN, and DIGITAL ONLINE SWEEPSTAKES.** After making a qualifying transaction, you will be issued your eligible Digital ticket(s). If you have subscribed to receive email communications on your More Rewards® account, you will receive your Digital ticket via email. Follow the instructions in the email to click to open your Digital ticket. If you have not subscribed to emails, you can access your Digital ticket at any time via the More Rewards® Win Win Event contest website by logging in with your More Rewards® account at [www.winwinevent.ca](http://www.winwinevent.ca) and following the instructions on screen. If you have not subscribed to receive emails and wish to, you can either log into your More Rewards® account and subscribe or reach out to More Rewards® Customer Support at [morerewardsinformation@owfg.com](mailto:morerewardsinformation@owfg.com). **ALL DIGITAL TICKETS EXPIRE ON MARCH 31, 2021. AFTER MARCH 31, 2021, NO DIGITAL TICKETS WILL BE ELIGIBLE TO BE OPENED TO REVEAL ANY OF THE DIGITAL GAME MESSAGES AS INDICATED HEREIN.**

**3A) INSTANT WIN:** When you open your Digital Ticket, ALL tickets will reveal a message stating "You've Won!" followed by the description of an Instant Product Prize or a More Rewards® Points, collectively Instant Prizes ("Instant Prizes"). The total number of prizes available depend on the number of Digital Tickets issued. Not all Digital Game Tickets may be distributed. Overall odds of winning an Instant Prize are 1 in 1.

The following are offered as Instant Prizes in the 2,760,000 Digital tickets available for distribution:

PRIZE NAME	VARIETIES	SIZE	AVERAGE RETAIL PRICE	QUANTITY AVAILABLE	ODDS TO RECEIVE
Campbell's Chunky Soup	Selected Varieties	540 mL	\$3.39	11,800	1 in 234
Campbell's Ready To Use Broth	Selected Varieties	900 mL	\$3.39	11,800	1 in 234
Mott's Clamato	Selected Varieties	1.89 L	\$4.29	9,330	1 in 296
Filippo Berio Olive Oil	Selected Varieties	500 mL - 1 L	\$11.99	3,340	1 in 827
Annie's Pasta	Selected Varieties	170 g	\$3.59	5,580	1 in 495
Lay's Chips	Selected Varieties	220 - 235 g	\$3.79	10,560	1 in 262
Miss Vickies	Selected Varieties	180 - 200 g	\$3.99	5,020	1 in 550
Tostitos	Selected Varieties	205 - 290 g	\$3.79	5,280	1 in 523
Betty Crocker Cake Mix or Frosting		340 - 450 g	\$2.69	7,440	1 in 371
Cavendish Farms Flavour Crisp or Restaurant Style Fries		625 - 750 g	\$4.19	4,780	1 in 578
Delissio Crispy Pan or Stuffed Crust Pizza	Selected Varieties	556 - 744 g	\$7.10	2,820	1 in 979
Hellmann's Real Mayonnaise	Selected Varieties	710 - 890 mL	\$5.86	3,420	1 in 808
McCain Superfries or Specialty Potatoes	Selected Varieties	454 - 800 g	\$4.29	4,670	1 in 592
Ben & Jerry's Ice Cream	Selected Varieties	500 mL	\$6.99	2,870	1 in 962
Nabob Coffee	Selected Varieties	300 g	\$7.20	2,780	1 in 993
Western Family Sparkling Water	Selected Varieties	1 L or 2 L	\$1.23	16,330	1 in 170
Barilla Pasta	Selected Varieties	800 - 900 g	\$4.19	4,780	1 in 578
Classico Pasta Sauce	Selected Varieties	218 - 650 mL	\$4.50	4,450	1 in 621
Kraft Peanut Butter	Selected Varieties	750 g - 1 kg	\$6.99	2,870	1 in 962
Kraft Salad Dressing	Selected Varieties	475 mL	\$2.99	6,690	1 in 413
Smuckers Jam or Adam's Peanut Butter	Selected Varieties	310 - 500 mL or 500 g	\$5.69	3,520	1 in 785
Jif Peanut Butter	Selected Varieties	1 kg	\$6.99	2,870	1 in 962
Becel Margarine	Selected Varieties	680 - 907 g	\$6.49	3,090	1 in 894
Liberté Greek	Selected Varieties	650 - 750 g	\$6.99	2,870	1 in 962
Coca-Cola Beverages	Selected Varieties	12 x 355 mL	\$6.99	5,730	1 in 482
Starbucks Iced Coffee Medium Roast		1.42 L	\$6.99	2,870	1 in 962
Simply Orange Juice or Fruit Juice	Selected Varieties	1.54 L	\$4.50	8,890	1 in 311
SunRype 100% Juice	Selected Varieties	5x200mL or 900mL	\$2.49	8,040	1 in 344
Activia Probiotic Smoothie	Selected Varieties	190 mL	\$1.99	10,060	1 in 275
Healthy Choice Entrees	Selected Varieties	255 - 292 g	\$4.59	4,360	1 in 634
Olympic Greek Yogurt	Plain or Vanilla	1.75 kg	\$12.99	1,540	1 in 1,793
Crave Frozen Entrees	Selected Varieties	200 - 340 g	\$5.22	3,840	1 in 719
Aylmer Tomatoes	Selected Varieties	398 - 796 mL	\$1.99	10,060	1 in 275
Pepperidge Farm Goldfish	Selected Varieties	156 - 227 g	\$3.49	11,470	1 in 241
Folgers Roast & Ground Coffee or K-Cup Pods	Selected Varieties	642 - 975 g or 10 count	\$10.99	1,820	1 in 1,517
Quaker Instant Oatmeal	Selected Varieties	236 - 344 g	\$3.49	5,740	1 in 481
Quaker Crispy Mini's or Rice Cakes	Selected Varieties	90 - 199 g	\$2.69	14,870	1 in 186
Quaker Chewy or Dippys Granola Bars	Selected Varieties	120 - 175 g	\$2.49	16,070	1 in 172
Minute Maid Juice	Minute Maid, Five Alive or Nestea	1 L	\$2.19	9,140	1 in 302
Minute Maid Juice	Nestea, Five Alive or Minute Maid	8 x 200 mL	\$4.29	4,670	1 in 592
Christie Oreo Cookies	Selected Varieties	224 - 287 g	\$3.99	5,020	1 in 550
General Mills Cheerios		340 - 830 g	\$7.19	5,570	1 in 496
Nature Valley Sweet & Salty Bars		192 - 210 g	\$3.99	5,020	1 in 550
Cinnamon Toast Churros		337 g	\$5.39	3,720	1 in 742
Nature Valley Crunchy Bars		210 g	\$3.69	10,850	1 in 255
Pepsi		12 x 355 mL	\$5.47	7,320	1 in 378
Bear Paws Cookies or Bear Paws Crackers	Selected Varieties	135 - 240 g	\$2.99	6,690	1 in 413
Kellogg's CHEEZ IT Crackers	Selected Varieties	191 - 200 g	\$3.99	10,030	1 in 276
Kellogg's Eggo Waffles	Selected Varieties	244 - 330 g	\$3.79	10,560	1 in 262
Kashi Granola Bars	Selected Varieties	175 - 200 g	\$4.19	4,780	1 in 578
Oasis Juice	Selected Varieties	960 mL	\$1.76	11,370	1 in 243
Uncle Bens Bistro Express	Selected Varieties	240 g	\$2.66	7,520	1 in 368
Giuseppe Mini Pizzas	Selected Varieties	8 pk	\$5.99	3,340	1 in 827
Downy Unstopables	Selected Varieties	422 g	\$12.99	1,540	1 in 1,793
Tide Liquid	Selected Varieties	2.72 L	\$16.99	1,180	1 in 2,339
Cashmere Bathroom Tissue	Selected Varieties	12 Pack	\$6.55	6,110	1 in 452
Purex Bathroom Tissue	Selected Varieties	12 Pack	\$6.55	6,110	1 in 452
High Liner Signature Fillets	Selected Varieties	425 - 540 g	\$16.99	1,180	1 in 2,339
Maple Leaf® Naturally Prepared Poultry Beef and Pork		250 g	\$7.99	5,010	1 in 551
Old Dutch XXL Potato Chips	Selected Varieties	210 - 255 g	\$3.49	5,740	1 in 481
Chex or Oatmeal Crisp Cereal	Selected Varieties	310 - 450 g	\$6.39	3,130	1 in 882
VH Sauce	Selected Varieties	341 - 355 mL	\$2.99	6,690	1 in 413
M&M's	Selected Varieties	152 - 230 g	\$4.49	4,460	1 in 619
Mitchell's Pepperoni	Selected Varieties	450 g	\$9.79	2,050	1 in 1,347
Ocean Spray	Selected Varieties	1.77 - 1.89 L	\$4.29	4,670	1 in 592
Country Harvest Bread	Selected Varieties	600 g	\$4.49	4,460	1 in 619

Liberté Greek Yogurt	Selected Varieties	4 x 100 g or 500 g	\$4.79	4,180	1 in 661
Western Family Bacon		375 g	\$5.99	15,610	1 in 177
Western Family Coconut Milk		400 mL	\$2.29	40,830	1 in 68
Western Family Frozen Fruit	Selected Varieties,	600 g	\$11.99	7,800	1 in 354
Western Family English Muffins		6 Pack	\$3.79	24,680	1 in 112
Western Family Flatbread Pizza's	Frozen		\$4.99	18,740	1 in 148
Western Family Orange Juice		1.54 L	\$3.89	24,040	1 in 115
Western Family Bagels		6 Pack	\$3.49	26,800	1 in 103
Western Family Swiss Chocolate Bar	Selected Varieties	100 g	\$2.49	37,560	1 in 74
Western Family Cheese Slices		220 - 240 g	\$5.49	17,040	1 in 162
Western Family Cookies		300 g	\$3.29	28,420	1 in 98
Save-On-Foods Kitchen Soup		625 mL	\$6.99	13,380	1 in 207
Western Family Thin Crust Pizza	Frozen	340 - 415 g	\$4.99	18,740	1 in 148
Western Family Frozen Vegetables		750 g	\$3.69	25,340	1 in 109
Western Family Broth		946 mL	\$2.29	40,830	1 in 68
Western Family Peanut Butter		500 g	\$4.49	20,830	1 in 133
Western Family French Fries	Frozen	1 kg	\$2.99	31,280	1 in 89
Western Family Kettle Cooked Peanuts		400 g	\$4.39	21,300	1 in 130
Western Family Juice		5 x 200 mL	\$1.99	46,990	1 in 59
Western Family Spring Water		12 x 500 mL	\$2.59	36,110	1 in 77
Western Family Pasta	Selected Varieties	500 g	\$2.99	31,280	1 in 89
Western Family Pudding Cups		4 x 99 g	\$2.39	39,130	1 in 71
Western Family Potato Chips		180 g	\$2.59	36,110	1 in 77
Western Family Fruit Cups		4 x 107 mL	\$3.49	26,800	1 in 103
Western Family Booster Bowl	Frozen	255 - 284 g	\$4.99	18,740	1 in 148
Western Family Rice Crackers		100 g	\$2.49	37,560	1 in 74
Western Family Bread		570 g	\$1.99	46,990	1 in 59
Western Family Granola Bars		156 - 172 g	\$2.49	37,560	1 in 74
Western Family Apple Snacks		6 x 113 g	\$1.99	46,990	1 in 59
Western Family Herb Pastes		115 g	\$4.99	18,740	1 in 148
Western Family Fire Roasted Salsa		398 mL	\$2.99	31,280	1 in 89
Western Family Soft Drink		2 L	\$2.29	40,830	1 in 68
Western Family Light Tuna		170g	\$1.99	46,990	1 in 59
Western Family Skyr Yogurt		500 g	\$4.39	21,300	1 in 130
300 More Rewards Points			\$1.29	426,950	1 in 7
500 More Rewards Points			\$2.15	400,000	1 in 7
1000 More Rewards Points			\$4.29	300,000	1 in 10
1500 More Rewards Points			\$6.44	200,000	1 in 14
5000 More Rewards Points			\$21.45	50,000	1 in 56
<b>TOTAL ALL INSTANT PRIZES:</b>				<b>2,760,000</b>	<b>1 in 1</b>

**WHAT TO DO WHEN YOU GET A DIGITAL TICKET WITH AN INSTANT WIN MESSAGE:**

**INSTANT PRODUCT PRIZES:** As indicated on the instructions on screen, your prize will be automatically loaded to the More Rewards card that the Digital ticket was issued to. No more than one (1) of the same Instant Prize can be loaded to your More Rewards card. Go to any Participating Location, pick up the product described and checkout using the More Rewards® card associated with the Digital ticket to claim your prize. Does not include applicable taxes or bottle deposit.

**INSTANT MORE REWARDS® POINTS PRIZES:** As indicated on the instructions on screen, your prize will be automatically loaded to the More Rewards® card that the Digital ticket was issued to, after your next in-store or online transaction. Go to any Participating Location, and checkout using your More Rewards® card associated with the Digital ticket issued to claim your prize.

**You must have a valid More Rewards® card in order to redeem Instant Prizes.** (More Rewards® cards are free –see General Game Information above for details). Winners will be required to verbally answer a skill-testing question upon redemption. Instant Prizes cannot be combined with any other offer. Total redemption may not exceed the retail value of the item. **All Instant Product Prizes and Instant More Rewards® Points Prizes must be redeemed before close of business on March 31, 2021 unless otherwise noted herein.**

**Unclaimed Instant Prizes will be forfeited and will not be awarded to alternate winners.**

**3B) SPIN TO WIN:** When you open your Digital Ticket you will also receive a message stating that you have received one (1) spin in the Spin to Win game. You can win Instant Spin to Win Prizes (“Instant Spin Prizes”) as detailed in the chart below, or you can earn Sweepstakes Ballots into our Online Sweepstakes Draws (see rule 3C below). To Spin to Win (“Spin or Spins”), simply click on the spin to

win button shown on your screen, and you could instantly win one our Spin Prizes or receive Ballot Entries into our Online Sweepstakes Draws.

**Bonus Spins from Bonus Codes:** Throughout the sweepstakes period, the Sweepstakes Sponsor will post Bonus Codes on their social media pages (including but not limited to Instagram and Facebook). Customers can enter the Bonus Codes at [www.winwinevent.ca](http://www.winwinevent.ca) and receive one (1) or more Bonus Spin per Bonus Code entered. See social media post for details. Bonus Codes can only be entered once. Facebook and Instagram in no way sponsor these Sweepstakes.

**Bonus Spin for Opt-in for Email Communications:** You can earn one additional (1) Bonus Spin when follow the instructions to subscribe to emails from More Rewards on in the Spin to Win game. Limit of one (1) email opt-in bonus spin per More Rewards® card.

You can access your Spin to Win Game spins at any time throughout the Game Period by going to [www.winwinevent.ca](http://www.winwinevent.ca).

**SPIN TO WIN INSTANT PRIZES:** In total there will be seventy-five thousand twenty-six (75,026) Spin to Win Prizes available to be won. See chart below for the list of prizes to be won. All Instant Spin to Win winners will be randomly selected. All non-winning spins will randomly receive two (2) to ten (10) Ballot Entries into our Online Sweepstakes Draws (see rule 3C below). Odds of winning any Spin to Win Instant Prize based on an estimated 600,000 total spins are outlined in the chart below:

Instant Spin to Win Prizes	Quantity Available	Approximate Retail Value Each	Odds to Win
1 Million MR Point Prize	5	\$4,290	1 in 120,000
Local Travel Package	10	\$500	1 in 60,000
Panago Pizza for a Year	3	\$1,200	1 in 200,000
Oxygen 1 Year Online Membership	3	\$900	1 in 200,000
Grocery Delivery for a Year	5	\$500	1 in 120,000
500 MR Points	75,000	\$2.15	1 in 8

#### ADDITION DETAILS ON SPIN TO WIN PRIZES:

**Million More Rewards® points:** Prize will be awarded as 1,000,000 More Rewards® points applied to the winner's More Rewards card. The value of More Rewards® points varies with the method of redemption and any offers in effect by More Rewards from time to time.

**Sandman Local Travel Package:** Prize will be awarded as a credit of up to five hundred dollar CAD (\$500) available through More Rewards Travel. Prize redemption for travel must be booked by March 31, 2022, and is applicable for travel through and until Dec 31, 2022. Prize can be applied to a reservation at any Sandman Hotel Group property, subject to availability. Prize must be booked through a More Rewards® travel agent. Prize is available for a one time redemption only. Once applied to a booking, prize must be accepted as awarded and may not be substituted, transferred or converted to cash. Terms and conditions apply to any changes or cancellations. Winner is responsible for their own transportation to the applicable Sandman Hotel Group property. Offer is subject to availability. No extensions will be permitted. Prize consists of only the \$500 credit. All non-hotel expenses and any hotel expenses beyond \$500 are not included as part of the prize and are the winner's sole responsibility. Conditions may change without notice. The prize offered must be accepted as offered and is not exchangeable, refundable, transferable or convertible into cash.

**Panago Pizza for a Year:** Prize will be awarded as \$1,200.00 in Panago Pizza Gift Cards. Gift card terms and conditions may apply, see gift card for details.

**One Year Online Membership to Oxygen Yoga & Fitness:** Prize includes one (1) year unlimited membership to virtual classes. Prize must be redeemed and activated in studio by December 31, 2021.

**Grocery Delivery for a year:** Prize will be awarded as free Save-On Foods grocery delivery service for a year, valued up to \$500.00.

**500 More Rewards® points:** Prize will be awarded as 500 More Rewards® points applied to the winner's More Rewards card. The value of More Rewards® points varies with the method of redemption and any offers in effect by More Rewards from time to time.

**3C) DIGITAL ONLINE SWEEPSTAKES GAME:** When you open your Digital Ticket and Spin to Win, and if you did not win an Instant Spin to Win Prize, you will receive a message stating that you have received two (2) to ten (10) Online Entries for a chance to win in our Digital Online Sweepstakes (see prize details below).

**Bonus Sweepstakes Entries:** You can also earn Bonus Online Sweepstakes Entries when you purchase participating products. You can earn twenty-five (25) or fifty (50) Bonus Sweepstakes Entries when you purchase participating products and make a minimum \$50.00 qualifying purchase. Participating products will be identified in stores with signage and a downloadable list of participating products is available at [www.winwinevent.ca](http://www.winwinevent.ca). You will receive 25 or 50 Bonus Sweepstakes Entries for every participating product that you purchase, as flagged in store, with your registered More Rewards® card throughout the Game Period.

**ONLINE SWEEPSTAKES DRAWINGS: Free Groceries for a Year:** There will be twelve (12) drawings held to award a total of twelve (12) prizes of Free Groceries for a Year valued at \$5,200.00 in Save-On-Foods Gift Cards. Draws will take place on April 1, 2021 and are awarded based on one (1) prize per each of twelve (12) geographic communities (“Community” or “Communities”) of the Participating Stores (1. Vancouver Island, 2. Fraser Valley, 3. Vancouver Coastal, 4. Thompson Okanagan, 5. Kootenay Rockies / Cariboo / Chilcotin / Coast, 6. Northern British Columbia, 7. Edmonton, 8. North Alberta, 9. Calgary, 10. South Alberta, 11. Saskatchewan, 12. Manitoba) for a total of twelve (12) prizes. All winners will be randomly selected per drawing from among all eligible online entries received in each Community prior to the drawing. Odds of winning depends on the number of eligible online entries received in each Community in prior to each drawing. Prizes are nontransferable and have no cash substitution, in part or in whole. All Free Groceries for a Year drawings will take place by the Game Administrators, at their offices, on April 1, 2021. Prize will be awarded in Save-On-Foods gift cards in varying denominations totaling \$5,200.00. Gift card terms and conditions apply, see card for details. **\$500 Save-On Foods Gift Cards:** There will be a total of twenty-one (21) drawings held to award a total of twenty-one (21) prizes of a \$500 Save-On Foods Gift Card. Draws will take place on the basis of one (1) prize per day from February 26, 2021 to March 18, 2021. All winners will be randomly selected per drawing from among all non-winning, eligible online entries received prior to each drawing. All non-winning online entries will automatically rollover into subsequent drawings. Odds of winning any a \$500 Save-On Foods Gift Card prize depends on the number of eligible online entries received prior to each drawing. Prizes are nontransferable and have no cash substitution, in part or in whole. Drawings will take place by the Game Administrators, at their offices daily from February 26, 2021 to March 18, 2021. Prize will be awarded as a Save-On Foods Gift Card, valued at \$500.00. Gift card terms and conditions apply, see card for details.

In the event of a dispute as to who submitted an online entry, the entry will be deemed to be submitted by the “Authorized Email Account Holder” of the email address provided by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address.

#### **4) NOTIFICATION AND REDEMPTION:**

**For Instant Win Prizes:** All prize claims are subject to verification by Administrator and/or personnel authorized by the Game Sponsor at the Participating Location at which the prize claim is presented and surrendered for redemption. See (Rule 3(A) – WHAT TO DO WHEN YOU GET A DIGITAL TICKET WITH AN INSTANT WIN MESSAGE).

**For Instant Spin to Win Prizes:** If you are randomly chosen as an Instant Spin to Win prize winner, you will be notified onscreen. Follow the link to Redeem a Prize, then follow the instructions to choose the prize you are claiming from the drop-down menu. You must then correctly enter each of the unique redemption codes for your prize. The redemption codes are 6 digit alpha-numeric codes revealed with your prize notification. If all claimed redemption codes are correct, you will be required to complete the Compliance, Release and Indemnity Form and correctly answer the mathematical skill-testing question digitally. You MUST retain your claimed winning redemption codes and submit for verification before any prize is awarded, except as specified herein. Online submissions must be received on or before 11:59:59 PM ET April 10, 2021. All online prize claims must include all of the correct verification codes. You are not a winner until your online claim has been verified and your eligibility confirmed by the Administrator. Once verified, prizes will be shipped by prepaid delivery to (or redeemed at) the Participating Store closest to winner’s valid disclosed address. Allow approximately four (4) to eight (8) weeks for shipment of prizes following verification.

**For Digital Online Sweepstakes prizes:** If you have been selected as a potential winner in any of the drawings described above, the Game Sponsor or Administrator will notify you via email, postal mail, registered mail, courier and/or phone. As a condition of awarding any Digital Online Sweepstakes prize, winner must have signed and returned, within seven (7) days of receipt, the Game Sponsor’s Compliance, Release, and Indemnity Form under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, completes, provides proof of identity and releases and indemnifies Game Sponsor, Administrator and other certain

parties. Claimed winners must have correctly answered the mathematical skill-testing question on the Compliance, Release, and Indemnity Form. If a potential winner refuses or fails to timely return the required documents with proof of identity, in accordance with these Official Rules, or is found to have violated the Official Rules of the Digital Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. If the potential winner is disqualified and forfeits the prize, Game Sponsor may hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received or withdraw the prize.

A minimum of three (3) attempts will be made to contact the winner to arrange for pick-up of any prize. Prizes that are not claimed within thirty (30) days of the third attempt to be contacted will be deemed forfeited. In the case of the Online Sweepstakes prizes, Game Sponsor may hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received or withdraw the prize.

In all cases, prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize it deems to be of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

**5) ODDS CHART:** Odds of winning any Instant Prize and /or Instant More Rewards® Points Prize are stated in Rule 3(A). Overall odds to win an Instant Prize are 1 in 1. As stated herein, odds of winning any Spin to Win prize depends on the number of spins made. Odds for Online drawing prize depends on the number of eligible entries received in accordance with these Official Rules prior to each drawing.

**6) PUBLICITY:** Acceptance of a prize constitutes permission for Game Sponsor to use any winner's name, likeness, voice and/or comments for advertising, trade or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law. The names of the Digital Online Sweepstakes Drawings prize winners may be published on the Game Sponsor's website location, social media channels, and are available by mail (see paragraph 9) after the promotion ends, following verification of all prize winners.

**7) PRIVACY:** Game Sponsor will be collecting personal data about you for the Digital Game and for purposes of market research. If you enter the Digital Game, you grant Game Sponsor permission to send you Digital Game updates and winner notifications by email. You may at any time decline to receive future contest related communications from More Rewards by going online and updating account preferences, or by selecting "unsubscribe" from the footer of any email received.

No such personal data will be transferred or sold to any third party except in the following circumstances:

A) When you give us express permission to do so;

B) When in good faith we believe the law requires it;

C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of digital games, sweepstakes or other promotions;

D) To affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and

E) To our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to the information you have supplied, or to update or rectify your information must be made via email, accessible through [winwinevent.ca](http://winwinevent.ca) or by prepaid mail sent to "More Rewards Win Win Event, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4".

**8) RESTRICTIONS:** The following are prohibited and will result in automatic disqualification from the Digital Game: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Digital Game.

**CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE DIGITAL GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, GAME SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**9) LIST OF WINNERS:** The names of the major prize winners and a copy of the complete Official Rules are available through [winwinevent.ca](http://winwinevent.ca) or by sending a self-addressed, stamped envelope to "More Rewards Win Win Event, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4". Please specify "Rules" and/or "Winners' List" with your request.

**10) DIGITAL GAME MATERIALS:** All Digital Tickets and/or online sweepstakes entries ("digital game materials") will be rejected and judged void if: not obtained from authorized personnel through legitimate channels; any part of any digital game material is unreadable, illegible, altered, counterfeit, defaced, tampered with, forged, produced in error, incomplete, blank or partially blank or irregular in any way. All digital game materials submitted for verification become the property of Game Sponsor and will not be returned. Liability for the issuance of void digital game ticket, if any, is limited to replacement of digital ticket from random inventory while supplies last. Game Sponsor is not responsible for lost, stolen digital game materials or for any technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, failed, incomplete, garbled or deleted computer, electronic or network transmissions, undelivered digital game materials due to spam filters or any other reason.

**11) GENERAL TERMS AND CONDITIONS:** Participation in the Digital Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor and Administrator, which are final with respect to all matters relating to the Digital Game. This Digital Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws and regulations. The Game Sponsor reserves the right to terminate or withdraw the Digital Game or to amend these Official Rules at any time, without prior notice. Unless otherwise noted, all income taxes, fees and all other expenses and surcharges on prizes, if any, are the sole responsibility of the prizewinners, except as provided herein. The Game Sponsor makes no representations or warranties regarding any awarded prize. By participating in the Digital Game, each entrant agrees to release and hold the Game Sponsor, Prize suppliers, their respective parent companies, Administrators and affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors and each of their respective employees, officers, directors, shareholders and agents (collectively the "Released Parties"), harmless from and against any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Digital Game or resulting from acceptance, possession, or use/misuse of any prize or participation in prize-related activities, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy. The Released Parties are not responsible for any technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, failed, incomplete, garbled or deleted computer, electronic or network transmissions, undelivered Digital Game Materials due to spam filters or any other reason or entry requests or prize claims that are stolen, illegible, incomplete, misdirected, lost, late, postage-due, damaged, or ineligible. The Released Parties are not responsible for any problem that may arise, including technical failures related to telephone or internet network lines, online computer systems, servers, Internet service providers, hardware, software, viruses, bugs, personal computer failures and/or software and hardware configurations or the non-reception of an email message by the Game Entities for any reason, including line congestion on the Internet or on any website or any combination of these factors. The Released Parties are not liable for any damage to a user's system resulting from entering the Digital Game or downloading any software necessary to enter the Digital Game. In the unfortunate event the Digital Game Website crashes or experiences technical difficulties, the Released Parties are not responsible.

In the event of a dispute regarding who received a Digital Ticket, the Digital Ticket will be deemed to be received by the More Rewards® member associated with the member number used to make the Qualifying Purchase or Ticket Request. In the event of a dispute as to who is the owner of the email address associated with the More Rewards® membership, the owner will be deemed to be the "Authorized Email Account Holder" of the email address provided by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Digital Game.

**12)** All properly claimed prizes will be awarded. Total approximate retail value of all available prizes and discounts:  
CDN \$10,110,893.80

Game Sponsor: Save-On-Foods Limited Partnership, Langley, BC  
Administrator: WSP International Limited, Markham, ON, Canada